

40 Avenue N.E. Park and Area Improvements

Project Overview/Background

We are enhancing City vacant land at Centre Street N and 40 Avenue N.E. to create a pop-up park for interim use. We have developed two design options for the park:

Park Design Option One:

- Add a fence around the pop-up park along with an accessible pathway that leads to a basketball court for multi-purpose recreation use surrounded by trees and benches.
- Includes a sheltered space with picnic tables for year-round use.
- The space can be used for recreation programming such as fitness, art and sports for all ages.

Park Design Option Two:

- Add a fence around the pop-up park along with an accessible pathway that leads to a community garden with planter beds, some of the beds can be used for accessible use.
- Add natural play elements, two covered swing benches and a mini library.
- The space can be used for recreation programming such as fitness, art and gardening workshops for all ages.

Mobility Improvements

We are also implementing mobility improvements in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights / Mountview. We are making these enhancements to improve mobility for people who walk, wheel and drive and to complete the missing links in our transportation network.

Funding for the project

This project is part of the [Established Areas Growth and Change Strategy](#), a program that supports projects focused on our existing communities so they can continue to be vibrant and successful for decades to come. This program is currently providing funding to support short-term (1-3 years) phase 1 public realm projects like the 40 Avenue N.E. Park and Area Improvements project that is located in established communities where growth and change are happening.

Engagement Overview

Engagement from August 3 – September 17, 2021

40 Avenue N.E. Park and Area Improvements will be hosting online engagement at engage.calgary.ca/40AveNEPark from August 3 – September 17, 2021, with a [virtual open house event](#) on Wednesday, August 18 during lunchtime to gather feedback on the design options for the pop-up park.

During this engagement, we are sharing the design options for the pop-up park that will be on City vacant land at Centre Street N and 40 Avenue N.E. We will also be reviewing and gathering feedback on future recreation programming that we can have at the park such as fitness, sports for all ages and art.

We would like your feedback on:

- What do you like about each of the design options for the pop-up park?
- What would you like us to improve for each design option?
- Did we miss anything when creating the design options that we should consider?
- What recreational activities would you like to see take place at the pop-up park?

You know your community best, and we want to ensure your ideas are heard and reflected in the preliminary concept design options we develop for the pop-up park.

Sharing information on upcoming mobility improvements

In 2022, we will be implementing mobility improvements in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights/ Mountview. This work will include adding missing sidewalks and pathways as well as improving a crossing at a key intersection

We will not be asking for input on the mobility improvements. However, we will **be informing residents and businesses** of the mobility improvements by providing them an opportunity to attend a [virtual information event](#) on Tuesday, August 17 during lunchtime. At the event, participants can learn about the benefits and impacts of the mobility improvements being implemented in their community.

Following public engagement, the What We Heard report will be available online in the fall 2021. The results of the public feedback along with technical expertise will be used to determine final design for the pop-up park. We will also be providing further communications on the mobility improvements to residents and businesses later in the year. To see more details of our engagement timeline, check out our website at engage.calgary.ca/40AveNEPark.

Virtual Event and Engagement Details

Online Engagement - Online engagement tools will be available to provide more information and collect feedback on the 40 Avenue N.E. Park and Area Improvements project.

WHEN: August 3 to September 17, 2021

WHERE: engage.calgary.ca/40AveNEPark

Virtual event to provide feedback on pop-up park - Join City of Calgary staff to learn more about the project and provide feedback to the project team on the design options for the pop-up park through a virtual session. The project team will present the design options and be available to answer questions.

EVENT: Pop-Up Park Virtual Event

WHEN: August 18, 2021, 12 p.m. - 1 p.m.

WHERE: Sign up on [Eventbrite](#)

Virtual Information event on the mobility improvements - Join City of Calgary staff to learn more about the mobility improvements we are making in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights/ Mountview. In 2022, we will be adding missing sidewalks, pathways and improving a crossing at a key intersection in these communities. This event will have a formal presentation and participants will have an opportunity to ask questions to the project team.

EVENT: Mobility Improvements Information Virtual Event

WHEN: August 17, 2021, 12 p.m. - 1 p.m.

WHERE: Sign up on [Eventbrite](#)

FAQ

40 Avenue N.E. Park and Area Improvements project

What is the project?

The 40 Avenue N.E. Park and Area Improvements project will be focusing on enhancing City vacant land at Centre Street N and 40 Avenue N.E. to create a pop-up park for interim use as well as recreational programming once the new park is complete. This park improvement will increase activity and create stronger community connections.

We will also be informing Calgarians on the mobility improvements we will be implementing in 2022. These enhancements include adding missing sidewalks, pathways and improving a crossing at a key intersection in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights / Mountview. These mobility improvements will enhance connections for people walking, wheeling, taking transit, and driving as well as complete missing links in the transportation network.

This project is part of the [Established Areas Growth and Change Strategy](#), a program that supports projects focused on our existing communities so they can continue to be vibrant and successful for decades to come. This program is currently providing funding to support short-term (1-3 years) phase 1 public realm projects like the 40 Avenue N.E. Park and Area Improvements that is located in established communities where growth and change are happening.

Who is the primary audience?

The primary audience for this project is residents living and businesses operating in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights / Mountview.

How will this work help the community?

The project will activate City vacant land for interim use to increase activity and create stronger community connections. The City is committed to providing a safe, reliable and efficient transportation system that

supports all modes of travel. As a result, this project will also complete missing links in the mobility network allowing residents to move around their high growth neighbourhoods with more ease and safety.

Pop-up park FAQ

What is a pop-up park?

A pop-up park involves activating a public space to build a park that the public can use for interim use. The benefits of a pop-up park include a convenient way to add parks to underutilized public spaces for everyone to enjoy.

Is this pop-up park temporary?

The pop-up park being created at City vacant land at Centre Street N and 40 Avenue N.E. will be for interim (temporary) use. The long term vision of the Green Line LRT project is to go further north than the current plan in stage one which stops at 16 Avenue N. Therefore, the park use will need to change when the Green Line LRT project is expanded further north. There is no set date for this work at this time.

Will there be lighting at the pop-up park?

Currently, we have not planned to have lighting at the pop-up park. However, if Calgarians provide feedback that they want to have lighting in the park, we can look into adding lighting or solar panels in the final design of the pop-up park.

What will be the park operating hours?

The park will have normal operating park hours of 5 a.m. to 11 p.m.

Why does this area need a programmable space?

An improved outdoor park space will provide opportunities to offer recreation programming in a welcoming environment. This will provide opportunities for Calgarians to try new activities that are suitable for this outdoor space.

What kind of programming will be available at the pop-up park?

Planned programming in the pop-up park may include:

- Fitness classes and sports for all ages
- Gardening workshops for all ages
- Art pop up events

Mobility Improvements FAQ

Why are we adding missing sidewalks, pathways and improving a crossing at a key intersection?

The City is committed to providing a safe, reliable and efficient transportation system that supports all modes of travel. Therefore, we are implementing mobility improvements in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights / Mountview to improve mobility for people who walk, wheel and drive and to complete the missing links in our transportation network.

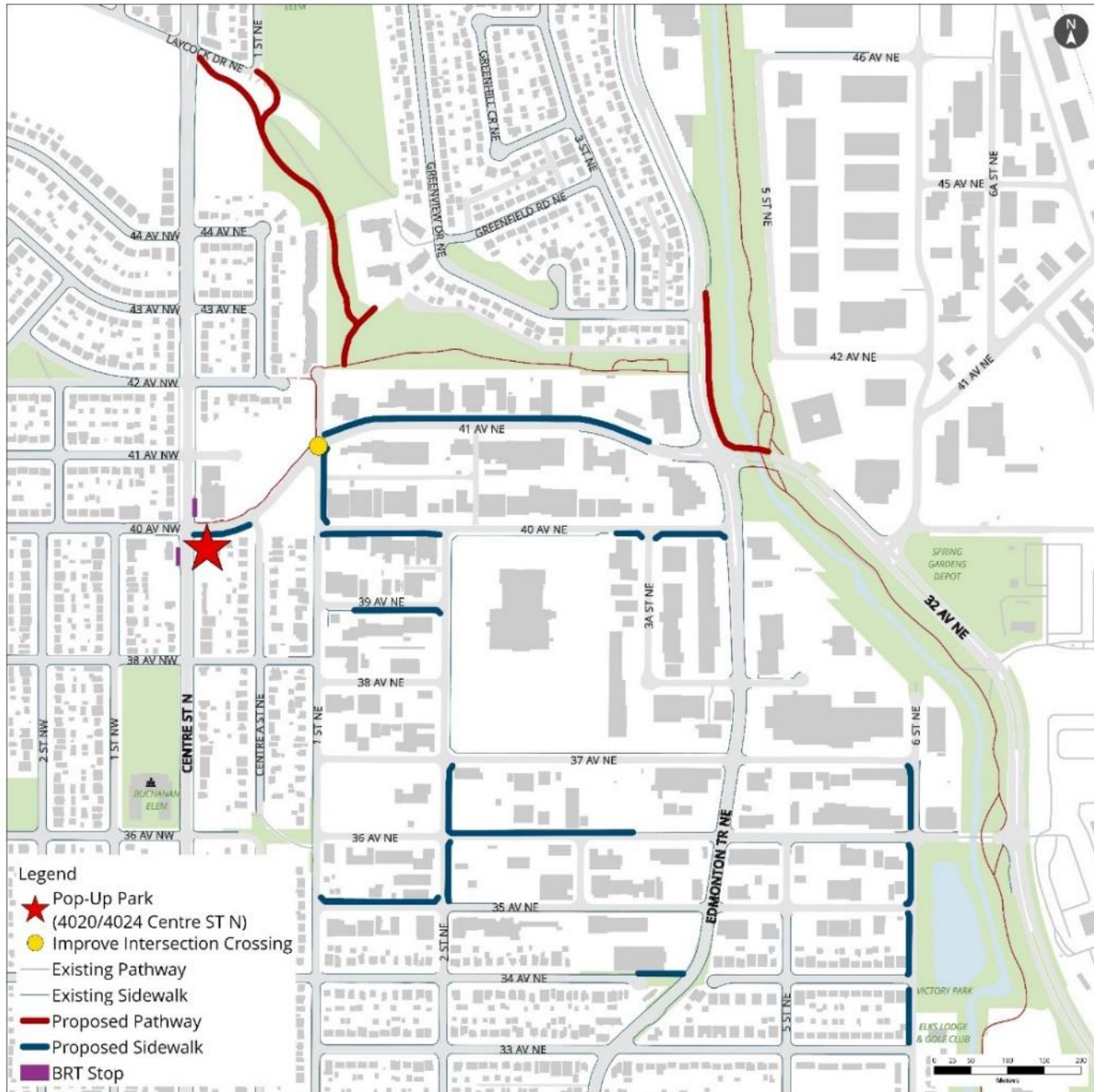
Where are we adding missing sidewalks, pathways and improving a crossing at a key intersection?

In 2022, we will be implementing the following missing sidewalks, pathways and improving a crossing at a key intersection:

- Adding missing sidewalks:
 - On south side of 41 Avenue from Centre Street N to Centre A Street N.E.
 - On east side of 1 Street N.E. from 41 Avenue N.E. to 40 Avenue N.E.
 - On north side of 41 Avenue from 1 Street N.E. to Edmonton Trail N.E.
 - On south side of 40 Avenue from 1 Street N.E. to 2 Street N.E. and west of 3A Street N.E. to Edmonton Trail N.E.
 - On south side of 39 Avenue N.E. from east of 1 Street N.E. to 2 Street N.E.
 - On east side of 2 Street N.E. from 35 Avenue N.E. to 37 Avenue N.E.
 - On north side of 36 Avenue N.E. from 2 Street N.E. to east of 3 Street N.E.
 - On north side of 35 Avenue N.E. from 1 Street N.E. to 2 Street N.E.
 - On north side of 34 Avenue N.E. from cul-de-sac to Edmonton Trail N.E.
 - On 6 Street N.E. from 33 Avenue N.E. to 37 Avenue N.E.
- Adding missing pathways to connect to existing pathway connections:
 - From 1 Street N.E. cul-de-sac to Laycock Drive N.E./1 Street N.E.
 - On east side of Edmonton Trail N.E. from the northbound bus stop to 32 Avenue N.E.
- Improving an intersection crossing:

- At 41 Avenue N.E. and 1 Street N.E.

See the map to view where the mobility improvements are being built.



What are the impacts as result of the mobility improvements being made?

The new sidewalks will be built on City land and vehicles will continue to park on the roadway. There may be some impacts to residents and businesses when the improvements are being implemented. More information will be available prior to construction in spring 2022 on possible impacts to residents and businesses. For more information on the mobility improvements, we encourage you to attend the upcoming virtual information event on Tuesday, August 17 from 12 p.m. to 1 p.m. To register, visit engage.calgary.ca/40AveNEPark.

Construction & next steps of the project

When will construction start?

We are currently looking for public input to develop a preferred design option for the pop-up park at Centre Street N and 40 Avenue N.E. We are also informing Calgarians of the planned mobility improvements being implemented in the communities of Greenview, Greenview Industrial Park, Highland Park and Winston Heights / Mountview. It is anticipated that construction of the pop-up park and mobility improvements will start in 2022.

What are the next steps?

Following public engagement, the What We Heard report will be available online in the fall 2021. The results of the public feedback along with technical expertise will be used to determine final design for the pop-up park. We will also be providing further communications on the mobility improvements to residents and businesses in spring 2022. To see more details of our engagement timeline, check out our website at engage.calgary.ca/40AveNEPark.

Suggested Web or Newsletter content

The City of Calgary is enhancing City vacant land at Centre Street N and 40 Avenue N.E. to create a pop-up park for interim use. The park improvement will increase activity and create stronger community connections.

We have developed two design options for the pop-up park:

- **Option One** – We will add a fence around the pop-up park along with an accessible pathway that leads to a basketball court for multi-purpose recreation use surrounded by trees and benches. There is a sheltered space with picnic tables for year-round use. The space can be used for recreation programming such as fitness, art and sports for all ages.
- **Option Two** – We will add a fence around the pop-up park along with an accessible pathway that leads to a community garden with planter beds, some of which will be accessible. We will also add natural play elements, two covered swing benches and a mini library. The space can be used for recreation programming such as fitness, art and gardening workshops for all ages.

We would like your help to identify the preferred design option for the pop-up park. We are also improving mobility in your community and surrounding communities by adding missing sidewalks, pathways and improving crossings at key intersections.




We want to hear from you!


Your input, along with data and technical expertise, will help us choose and refine the design option for the pop-up park. We anticipate construction for the pop-up park and the mobility improvements to start in 2022. **Share your feedback online from August 3 – September 17. Visit engage.calgary.ca/40AveNEPark or contact 311 for more information.**


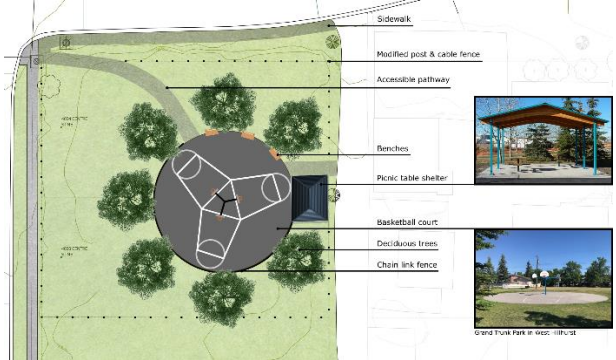
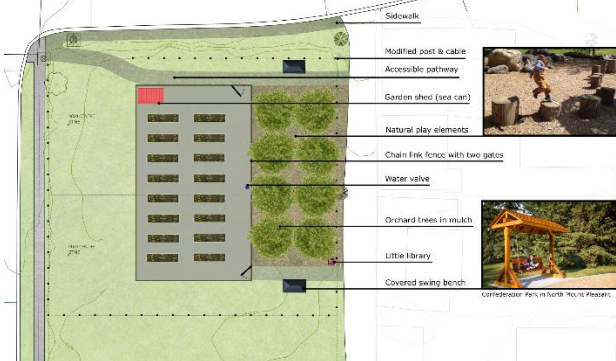


Social Media content

Channel	Content
Facebook to promote virtual events	<p>The City of Calgary is developing park space for interim use in the vacant lot located at Centre Street N and 40 Avenue N.E. The City of Calgary wants your feedback on the two design options being considered. Both park options include green and recreational space.</p> <p>The City will also be making mobility improvements in the area including adding missing sidewalks and pathways along with improving an intersection crossing.</p> <p>Attend a virtual session to learn more about the mobility improvements and share your feedback on the park space options.:</p> <ul style="list-style-type: none"> • Tuesday, August 17 from 12 – 1 p.m.: Learn about the mobility improvements • Wednesday, August 18 from 12 – 1 p.m.: Have your say on the two park space design options

Channel	Content
	<p>Visit engage.calgary.ca/40AveNEPark to register or provide feedback online.</p> <p>Current vacant city lot</p>  <p>Future park options includes:</p> <ul style="list-style-type: none"> • Option One: Basketball court and a sheltered space with picnic tables. • Option Two: Community garden with natural play elements, covered swing benches and a mini library. 
<p>Facebook to promote online engagement</p>	<p>There's still time to provide feedback on the two park design options for interim use that The City of Calgary is considering for the vacant lot located at Centre Street N. and 40 Avenue N.E. Both options include green and recreational space for residents to enjoy.</p> <p>Visit engage.calgary.ca/40AveNEPark to view the design options and provide feedback online before September 17.</p> <p>Current vacant City lot</p>  <p>Future park options includes:</p> <ul style="list-style-type: none"> • Option One: Basketball court and a sheltered space with picnic tables. • Option Two: Community garden with natural play elements, covered swing benches and a mini library.


Channel	Content
	

<p>Instagram story ad</p>	<p>Frame 1: We're developing park space for interim use in the vacant lot located at Centre Street N. and 40 Avenue N.E. We want your feedback on the two design options being considered.</p>  <p>Frame 2: Both park options include green and recreational space.</p> <p>Option One: Basketball court and a sheltered space with picnic tables. Option Two: Community garden with natural play elements, covered swing benches and a mini library.</p> <p>We'll also be making mobility improvements in the area.</p> <p>Park Design Option One:</p>  <p>Park Design Option Two:</p>  <p>Frame 3: Attend a virtual drop-in event to learn about the mobility improvements and share your feedback on the park space options.: Tuesday, August 17 from 12 – 1 p.m.: Learn about the mobility improvements</p>
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Channel	Content
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Wednesday, August 18 from 12 – 1 p.m.: Have your say on the two park space design options.

Swipe up to register or provide feedback online.



NextDoor platform

We're developing park space for interim use in the vacant lot located at Centre Street N. and 40 Avenue N.E. We want your feedback on the two design options being considered. Both park options include green and recreational space.

We'll also be making mobility improvements in the area including adding missing sidewalks and pathways along with improving an intersection crossing.

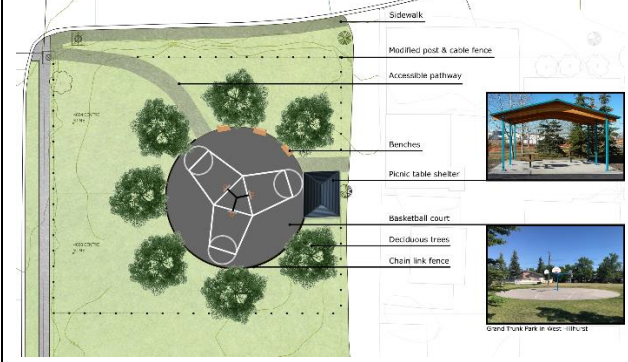
Attend a virtual drop-in event to learn more about the mobility improvements and share your feedback on the park space options:

Tuesday, August 17 from 12 – 1 p.m.: Learn about the mobility improvements
Wednesday, August 18 from 12 – 1 p.m.: Have your say on the two park space design options

Visit engage.calgary.ca/40AveNEPark to register or provide feedback online.

(Images shown are the two park design options)

Park Design Option One:



Park Design Option Two:

